KOLIDE

Honest Security for Teams that Slack.

PRESS KIT

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OUR MISSION

We help organizations practice **Honest Security**

Building software that secures and manages digital assets

While **demonstrating empathy, respect, and care** for what is most important – people

Empowering them to do the **best work of their lives**.

HOW IT WORKS

Kolide provides user-focused endpoint security for teams that value Honest Security. Our SaaS products help organizations who use Slack easily enroll teams or their entire organization:

1 Kolide's open source agent is easily distributed and enrolls end-users via Slack.

2 The agent checks on devices throughout the day for compliance with your security policy.

3 Checks and data collected are available in the end-user's Kolide Privacy Center and for download.

4 Kolide messages users on Slack with recommendations on how to improve the security of their devices.

5 End-users resolve the issue and verify in real-time via Slack.

6 Ignored Slack messages or requests for assistance are escalated for further action.

Kolide engages users via slack

Kolide APP 11:49PM

👋 Hi there - I'm the Kolide App!

Consider me your personalized security assistant.

I can help you do the following:

✅ Meet security compliance goals.

✅ Review and control what system analytics data is collected from your device.

✅ Request help when you run into trouble.

What **I won't do:**

❌ Collect or expose your Web Browsing data

❌ Track your application usage

❌ Read personal documents or communications

Want to know more? Review our **User Privacy FAQ**

To get started, let's connect your work computer:

Download Kolide for Mac

Kolide was founded during a time where it was normal for IT teams to deploy device management and security solutions without regard for the end-user's privacy, productivity, or happiness.

Then everything changed.

In 2020, the average knowledge worker who once was surrounded by their colleagues in a traditional office, suddenly found themselves at home, next to their family, collaborating over Slack. In this context, the once acceptable methods used to deploy endpoint security felt invasive, unfair, and at odds with their own organization's core values.

> Splendid— Inform the compliance team we've reduced the risk of fire.

In response, our founder and CEO Jason Meller authored Honest Security[1], a modern take on how employee-focused companies can achieve their security and compliance goals in this new environment. Honest Security recognized that existing approaches don't work because they treat security and compliance solely as technical problems that can be easily solved through automation and inflexible enforcement. By contrast, Honest Security emphasized that only with the help and support of the people behind the devices could an organization achieve those goals. Rather than deploying the classic tools that often harm their relationship with end-users, Honest Security prescribed concrete ways IT teams can build a bridge of understanding and collaboration to make users allies in the fight to keep their company safe.

Kolide's flagship SaaS product was built from the ground up to enable organizations to achieve their security and compliance goals by practicing the tenants of Honest Security. Instead of locking down devices, we enable teams to communicate their organization's security recommendations, building a relationship based on trust that is demonstrated through informed consent and transparency.

Over 250 customers proudly use Kolide today to engage employees on Slack providing millions of customized security and compliance recommendations for their Linux, Mac, and Windows devices.

FOUNDER BIO

Jason Meller is the founder and CEO of Kolide, user-focused endpoint security for teams that value Honest Security. He has spent his 13-year career building technology that enables cyber security professionals to protect their interests and successfully defend from sophisticated and organized global cyber threats. Jason started his security and product career at GE's elite computer incident response team, led by Richard Bejtlich (the father of modern network security monitoring). From there, Jason moved to the legendary Mandiant corporation (acquired by FireEye) quickly working his way up from an entry level analyst position to becoming the Chief Security Strategist. He conceptualized, built, and deployed key products, including their managed services and threat intelligence offerings. He also organized, structured, and led the engineering strike team to facilitate and grow high-profile partnerships and key strategic initiatives. Jason has also co-founded and served as CEO of Threat Stack, a Techstars-backed cloud security startup.

Jason's proven track record and passion for building purpose built cybersecurity products led him to launch Kolide. Today, Kolide provides companies across the globe with a solution that should have been built years ago, along with the security guidelines and education for employees to achieve compliance without resorting to rigid management. Jason received his B.S. at the University of Connecticut.

JASON MELLER
Founder & CEO

github[2]   twitter[3]

linkedin[4] / high-res photo[5]

The way we've been taught to deploy endpoint security is perfectly suited—

for a world that no longer exists.
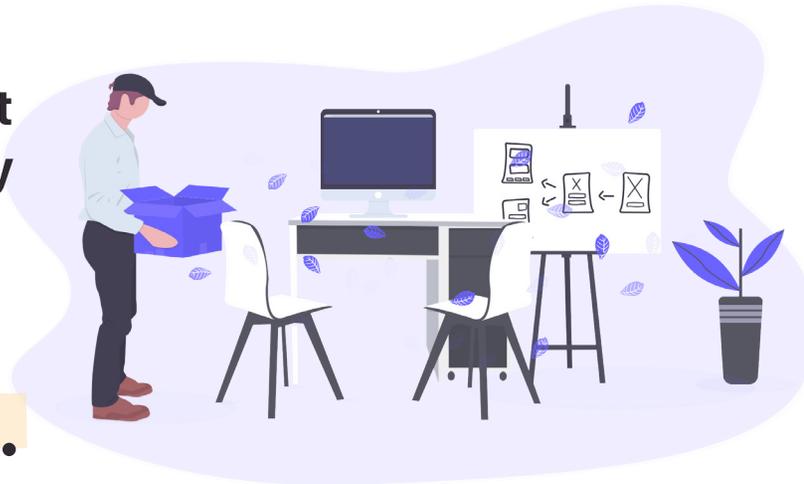
Logo

This is our logo. Use the standard version whenever possible.

Symbol

Our logo without the wordmark. Use only where space is limited.

STANDARD

INVERSE

Download[6]

STANDARD

INVERSE

Download[7]

Product

Screenshots and mockups of the Kolide app & interface.
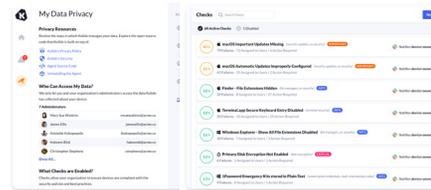
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Referenced links

[1] Honest Security: https://honest.security
[2] Jason on Github: https://github.com/terracatta
[3] Jason on Twitter: https://twitter.com/jmeller
[4] Jason on LinkedIn: https://www.linkedin.com/in/jason-meller-04498230/
[5] High-res photo: https://drive.google.com/file/d/1dz4Dluv8MJkkTfpU5hmlUc0d0sDlfziV/view?usp=sharing
[6] Kolide Logo: https://drive.google.com/file/d/1F3_T48MLLS_uhElo2lvr74bpm8uztC4b/view?usp=sharing
[7] Kolide Symbol: https://drive.google.com/file/d/18XCHgg2mxDfqZXhFMSP3EwjxlbUwbZRQ/view?usp=sharing
[8] Kolide Shots: https://drive.google.com/file/d/1gpxg_kk_rKb2BhrS0lUcrwLjQklH4HTc/view?usp=sharing
[9] Kolide Website: https://kolide.com
[10] Kolide Blog: https://blog.kolide.com
[11] Kolide on Github: https://github.com/kolide
[12] Kolide on Twitter: https://twitter.com/kolide
[13] Kolide on LinkedIn: https://www.linkedin.com/company/kolide-inc
[14] Kolide on Youtube: https://www.youtube.com/channel/UCrxxrzJ0xhpt9BKrpGT6bBQ

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